



ANZAC  
APPEAL

## MEDIA RELEASE



### Immediate Release

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### **THANK YOU - VICTORIA DIGS DEEP FOR THE 2015 ANZAC APPEAL – SMASHING STATE RECORD**

Terang Sub-Branch has lifted the bar again at this year's ANZAC Appeal – raising 75.56 per cent more than the previous year. It played a significant part in reaching the state's total ANZAC Appeal tally of over \$5,000,000.00.

RSL Victoria sincerely thanks the people of Terang for the record-breaking result which was a culmination of the extraordinary efforts made by the Terang RSL Sub-Branch committee members and volunteers, tirelessly manning fundraising locations throughout Terang.

ANZAC Appeal badges were distributed to the vast network of RSL Sub-Branches in every corner of the State; where they assemble their teams of dedicated local volunteers, often veterans themselves, who spent hours selling within the community.

The vital funds raised throughout the Appeal enables the RSL to fulfil its primary role, of supporting current and former service men and women and their families when they are in need. Asking for help can be difficult, and so often by the time the RSL is called in to assist a veteran, the need is desperate.

From supplying scooters or electric wheelchairs, garden and house maintenance, rental and utility assistance to purchasing an assistance puppy or providing school equipment to former ADF members' children, the ANZAC Appeal helps out thousands of veterans and their families, who live in Victoria. The needs vary but the end result is the same - being there to support current and ex-servicemen and women and their families when they require it the most.

The ANZAC Appeal and the tireless work of the RSL brings together a nation, especially this year, which marked the centenary of the landings at Gallipoli.

According to RSL Victoria President, Major General David McLachlan, "Regional Victoria RSL Sub-Branches played a leading role in raising awareness of the importance of the ANZAC Appeal in their local communities, and for that we thank them sincerely".

"In the lead up to ANZAC Day, Victorian communities, big and small, showed great encouragement and commitment to their local RSL Sub-Branch in supporting the Appeal and veterans," he said.

"The success and perseverance of the ANZAC Appeal was testimonial of the Australian spirit – to help those brave men, women and their families who have served our country in times of conflict."

Steve Bloxham, President, Terang RSL Sub-Branch acknowledges the stellar effort from all volunteers and for the locals who once again supported the ANZAC Appeal which reflected the generous spirit of the Terang community.

“Our community has come together to support the ANZAC Appeal and create a real difference to the lives of the people who have served our country. The assistance we provide varies but it could be the smaller things such as arranging transportation to medical appointments, which make a big difference to their daily lives.”

ENDS.

Further information and interviews:

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